



*Ministero dello Sviluppo Economico*



INTERNATIONAL CONFERENCE

## The Geopolitics of the Transatlantic Trade and Investment Partnership



**Rome, 26 February 2015**

**Conference Hall  
Sala della Clemenza  
ABI - Piazza del Gesù 49**

*Strategic partner*



## AGENDA

14:00-14:30 p.m.

### REGISTRATION AND WELCOME COFFEE

14.30-15:00 p.m.

### WELCOME AND INTRODUCTORY REMARKS

**Ferdinando Nelli Feroci**, President, Istituto Affari Internazionali (IAI) and former Commissioner, Industry and Entrepreneurship, European Commission

**Riccardo Monti**, President, ICE-Italian Trade Promotion Agency

15:00-16:30 p.m.

### Session I: TTIP Outlook: How Ambitious and Comprehensive?

#### **Chair**

**Guillaume Xavier-Bender**, Transatlantic Fellow, The German Marshall Fund of the United States (GMF)

#### **Paper-giver**

**Umberto Marengo**, Researcher, University of Cambridge and The European House - Ambrosetti, **Alessandro Giovannini**, Researcher, International Political Economy, IAI

**Alberto Alemanno**, Jean Monnet Professor of Law, HEC Paris

#### **Discussants**

**Elena Bryan**, Senior Trade Representative, US Mission to the EU

**Eleonora Catella**, Adviser, BusinessEurope

**Andreas Galanakis**, Policy Director, American Chamber of Commerce to the EU

**Beniamino Quintieri**, President, Fondazione Manlio Masi

*Open debate*

16:30-18:30 p.m.

### Session II: The Geopolitical Impact of TTIP: A Transatlantic Fortress or a Pathfinder for a Global Deal?

#### **Chair**

**Riccardo Alcaro**, Senior Fellow, Transatlantic relations, IAI

#### **Paper-giver**

**Miriam Sapiro**, Visiting Fellow in the Global Economy and Development program, The Brookings Institution

#### **Discussants**

**Berend Diekman**, Head of division, External Economic Policy, Federal Ministry of Economics and Technology, Federal Republic of Germany

**Douglas C. Hengel**, Senior Resident Fellow, GMF

**Rem Korteweg**, Senior Research Fellow, CER

**Denis Redonnet**, Head of Unit Trade Strategy, DG Trade, European Commission

*Open debate*

18:30-18:45 p.m.

### Concluding remarks

**Amedeo Teti**, Director General, General Direction for Trade Policy, Italian Ministry of Economic Development

*The working language will be English*