



Online course

WRITING FOR ACADEMIA/WRITING FOR POLICY: METHODS, SKILLS AND TECHNIQUES

May 4, 6, 8 2026

This short course is designed to enhance participants' writing abilities for both academic and policy contexts. It focuses on methods, skills, and techniques required to craft compelling and well-structured texts. Participants will explore how to address diverse audiences, maintain clarity and precision, and develop evidence-based arguments. Special attention is dedicated to improving skills in writing academic abstracts for publications and drafting project proposals for doctoral applications. The practical activities are organized to provide individual support, ensuring personalized feedback on participants' drafts and manuscripts. The course is ideal for researchers, professionals, and students aiming to excel in written communication within academic and policy-making environments.



TRAINING PROGRAMME

May

4

Key concepts

2:00pm-2:05pm Participants' Connection and Course Introduction

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2:05pm-3:00pm Introductory Remarks: Writing Techniques for Abstracts, Scientific Texts and Policy Briefs

3:00pm-4:00pm Analysis of Sources and Methodology of Bibliographic Research Applied to Social Sciences

4:00pm-5:00pm How to Approach the Topic and Translate it into Text

Leo Goretti, IAI and The International Spectator

May

6

From theory to practice

3:00pm-4:00pm How to Write a Policy Brief

4:00pm-5:00pm How to Write an Op-Ed

5:00pm-6:00pm How to Write Book Review

May

8

Laboratories and practical activities

2:00pm-3:00pm How to write Academic Research Project

3:00pm-5:00pm In-class exercise and Individual Feedbacks

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5:00pm-4:10pm Concluding remarks

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