





# Online course

# WRITING FOR ACADEMIA/WRITING FOR POLICY: METHODS, SKILLS AND TECHNIQUES

May 5, 7, 9 2025

This short course is designed to enhance participants' writing abilities for both academic and policy contexts. It focuses on methods, skills, and techniques required to craft compelling and well-structured texts. Participants will explore how to address diverse audiences, maintain clarity and precision, and develop evidence-based arguments. Special attention is dedicated to improving skills in writing academic abstracts for publications and drafting project proposals for doctoral applications. The practical activities are organized to provide individual support, ensuring personalized feedback on participants' drafts and manuscripts. The course is ideal for researchers, professionals, and students aiming to excel in written communication within academic and policy-making environments.



### TRAINING PROGRAMME

May

5

### Key concepts

2:00pm-2:05pm Participants' Connection and Course Introduction

**TEAM EDU** 

2:05pm-3:00pm Introductory Remarks: Writing Techniques for

Abstracts, Scientific Texts and Policy Briefs

3:00pm-4:00pm Analysis of Sources and Methodology of

Bibliographic Research Applied to Social Sciences

4:00pm-5:00pm How to Approach the Topic and Translate it into Text

**Leo Goretti, IAI and The International Spectator** 

May

7

# From theory to practice

3:00pm-4:00pm How to Write a Policy Brief

Luca Barana, IAI

4:00pm-5:00pm How to Write an Op-Ed

Gabriele Rosana, IAI

5:00pm-6:00pm How to Write Book Review

Irene Rusconi, IAI

### May

9

## Laboratories and practical activities

2:00pm-3:00pm How to write Academic Research Project

Fabrizio Coticchia, Unige

3:00pm-5:00pm In-class exercise and Individual Feedbacks

**Leo Goretti, IAI and The International Spectator** 

Alessia Chiriatti, IAI

5:00pm-4:10pm Concluding remarks

**TEAM EDU** 

