



Asia-Europe Meeting

ASEM SEMINAR

## FINANCING SMEs IN ASIA AND EUROPE

Rome, 29-30 October 2015

Italian Ministry of Foreign Affairs and International Cooperation  
Sala delle Conferenze Internazionali  
Piazzale della Farnesina, 1

*Working Language: English*



*Ministero degli Affari Esteri  
e della Cooperazione Internazionale*



BANCA D'ITALIA  
EUROSISTEMA

Co-sponsors: China, Indonesia, the Philippines

PROGRAMME

## Thursday, 29 October 2015

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14.30 – 15.00      **Registration and Welcome Coffee**

15.00 – 15.45      **OPENING ADDRESSES**

CHAIR                *Massimo Gaiani*, Director General for Global Issues and for Asia, Sub Saharan Africa, Latin America, Italian Ministry of Foreign Affairs and International Cooperation, Rome

*Benedetto Della Vedova*, Under-Secretary, Italian Ministry of Foreign Affairs and International Cooperation, Rome

*Valeria Sannucci*, Deputy Governor of Banca d'Italia, Rome

*Ettore Greco*, Director, Istituto Affari Internazionali (IAI), Rome

*Cesar V. Purisima*, Secretary of Finance, Department of Finance, Republic of the Philippines, Manila (co-sponsoring country)

*Rudy Salahuddin*, Deputy Minister for Creative Economy, Entrepreneurship, and Cooperatives & SMEs Competitiveness, Coordinating Ministry for Economic Affairs of the Republic of Indonesia, Jakarta (co-sponsoring country)

*Zhang Jinliang*, Executive Vice President, Bank of China, Beijing (co-sponsoring country)

15.45 – 16.45      **PANEL 1 FRAMEWORKS AND WORKING CONDITIONS FOR FINANCING ASEM SMES**

CHAIR                *Luca Ferrari*, Deputy Director General for Global Affairs/Principal Director for Multilateral Economic and Financial Cooperation, Italian Ministry of Foreign Affairs and International Cooperation, Rome

SPEAKERS           *Giorgio Gobbi*, Head of Financial Stability Directorate, Banca d'Italia, Rome

*Hosuk Lee-Makiyama*, Director, European Centre for International Political Economy (ECIPE), Brussels

DISCUSSANTS      *Rebecca Fatima Sta. Maria*, Secretary-General, Ministry of International Trade and Industry of Malaysia, Kuala Lumpur, and General Commissioner for EXPO Milano

*Miguel Otero-Iglesias*, Senior Analyst on the European Economy and Emerging Markets, Elcano Royal Institute, Madrid

**Than Tun**, Chairman, Small & Medium Industrial Development Bank, (SMIDB), Yangon

16.45 – 17.15 *Questions and Answers*

17.15 – 17.30 **Coffee Break**

17.30 – 18.30 **PANEL 2 ACCESS TO CAPITAL AND PRIVATE EQUITY FUNDS: BOOSTING NEW FORMS OF INVESTMENT FOR ASEM SMES**

CHAIR **Fabrizio Saccomanni**, Vice President, Istituto Affari Internazionali (IAI), Rome

SPEAKERS **Anna Gervasoni**, Director-General, Italian Private Equity and Venture Capital Association (AIFI), Milan

**Anita Bhatia**, Director of Development Partner Relations, International Finance Corporation (IFC), World Bank Group, Washington

DISCUSSANTS **Pascal Lagarde**, Executive Director of BpiFrance, Paris

**Jiraphant Asvatanakul**, Treasurer, Thai Chamber of Commerce and the Board of Trade of Thailand, Bangkok

**Pham Thi Thu Hang**, Secretary General, Vietnam Chamber of Commerce and Industry, Ha Noi

**Lorenzo Stanca**, Managing Partner, Mandarin Capital, Milan

**Tokiko Shimizu**, Deputy Director-General of International Department, Bank of Japan, Tokyo

18.30 – 19.00 *Questions and Answers*

## Friday, 30 October 2015

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10.00 – 10.30 **Registration and Welcome Coffee**

10.30 – 11.30 **PANEL 3 A GLOBALIZED MARKET FOR ASEM SMES: SEIZING THE OPPORTUNITIES FOR CREDIT AND FINANCE**

CHAIR	<i>Pietro Ginefra</i> , Principal Manager, International Relations Directorate, Banca d'Italia, Rome
SPEAKERS	<p><i>Pierre Delsaux</i>, Deputy Director General, DG Growth, European Commission, Brussels</p> <p><i>Naoyuki Yoshino</i>, Dean, Asian Development Bank Institute (ADBI), Tokyo</p>
DISCUSSANTS	<p><i>Manabu Homma</i>, Special Advisors for SMEs, Japan Bank for International Cooperation (JBIC), Tokyo</p> <p><i>Tongurai Limpiti</i>, Deputy Governor, Bank of Thailand, Bangkok</p> <p><i>Umberto del Panta</i>, Managerial Advisor Central Asia, European Investment Bank, Luxembourg</p>
11.30 – 12.00	<i>Questions and Answers</i>
12.00 – 12.30	<p><b><u>FINAL REMARKS</u></b></p> <p><b>Conclusions by Panel Chairs</b></p> <p><i>Benedetto Della Vedova</i>, Under-Secretary, Italian Ministry of Foreign Affairs and International Cooperation, Rome</p>
12.30 – 13.30	<b>Lunch</b>