

Webinar on the Zoom Platform

EU-US COOPERATION ON THE GOVERNANCE OF ARTIFICIAL INTELLIGENCE AND THE ROLE OF THE TRADE AND TECHNOLOGY COUNCIL

28 NOVEMBER 2023
10.00 - 11.30

Working language: English

DRAFT AGENDA

WELCOME REMARKS

ETTORE GRECO, Executive Vice President, Istituto Affari Internazionali (IAI)

INTRODUCTORY PRESENTATION

ANDREA RENDA, Director of Research, Centre for European Policy Studies (CEPS);
Director, Trade and Technology Dialogue, Bruxelles

PANEL

ANDREA GUMINA, Senior Policy Advisor to the Italian FDI Committee, Ministry of Enterprises and Made in Italy

DORA MEREDITH, Director, ODI Europe, Bruxelles

MARIA SAVONA, Professor of Applied Economics, LUISS University [*invited*]

Q&A SESSION

In an increasingly fragmented international system, the EU-US cooperation is of paramount importance in critical areas of strategic rivalry such as trade and technology. In 2021 the European Commission and the Biden Administration established the EU-US Trade and Technology Council (TTC) with the aim to strengthen technological and industrial leadership, while upholding shared democratic values and bilateral economic relations.

Transatlantic collaboration is especially pivotal for the governance of Artificial Intelligence (AI). The EU and the US share key principles and a basically common vision on trustworthy AI, but persistent diverging interests and different policy approaches have so far prevented a transatlantic consensus on how to regulate AI in order to maximize its potential and avert the risks it poses.

In the framework of its strategic partnership with Intesa Sanpaolo, the Istituto Affari Internazionali (IAI) will hold a hybrid event to discuss challenges and opportunities for transatlantic cooperation on global AI governance and the role of the Trade and Technology Council. . The meeting will be opened by Andrea Renda, Director of the Trade and Technology Dialogue and Director of Research of CEPS.